

The Soweto Small Business Entrepreneurship Programme (SSBEP)

1 How to Enter

This programme commences on 1 February 2012 and all application forms must be received by no later than 16h00 on 13 January 2012 to be considered for entry into this competition. To qualify as an entrant of this programme you must:

- 1.1 be a South African citizen or permanent resident of South Africa operating a business based in the Greater Soweto area;
- 1.2 as of 1 February 2012 have a business which:
 - (a) Has been operational for more than 6 (six) months;
 - (b) Legally employs 25 (twenty five) people or less;
 - (c) Has an annual turnover of less than R500, 000 (five hundred thousand); and
 - (d) Is a registered business; and
- 1.3 complete the application form and place same into the official competition box at The Business Place in Soweto located at the 2nd (second) floor, Northern structure, corner Klipspruit Valley Road and Square Road, Kliptown and/or any Library associated with the United States government.

2 Pre-selection of Top Twenty Five Participants

- 2.1 A panel of judges will select the top 25 (twenty five) entrants into this programme, by assessing valid application forms. The top 25 (twenty five) entrants shall:
 - 2.1.1 Receive advice on the following, but not limited to, training on key business skills; one-on-one advice; as well as access to non financial resources to help take their businesses to the next level.
 - 2.1.2 allow the Promoters a site inspection of their business premises;
 - 2.1.3 participate in an interview with the Promoters;
 - 2.1.4 Present a plan on how they intend to take their business to the next level.

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General

- 3.1 The Promoters of this programme are The Business Place, Soweto and The United States Government.
- 3.2 The Promoters, their directors, members, partners, employees, agents or consultants and their spouses, life partners, parents, children, siblings, business partners or associates are not eligible to participate in or enter this programme
- 3.3 All information relating to this programme and published on any advertising material forms part of these terms and conditions of entry.
- 3.4 No application form will be considered valid unless completed in full and until a validation process has taken place.
- 3.5 Application forms will be judged null and void if stolen, eligible, mutilated, altered, misprinted, defaced or tampered with in any way. The Promoters will not be responsible for any lost, stolen, damaged or destroyed application forms.
- 3.6 By entering into this programme you warrant that all your employees are South African citizens, permanent residents of South Africa and/or have valid work permits, failing which your application form will be invalid and you shall not be eligible to participate in the programme.
- 3.7 The final 25(twenty five) participants of the programme will be selected by means of an evaluation process whereby all valid application forms will be adjudicated upon by a panel of judges. The judges will select the top twenty five entrants who will receive advice on the following, but not limited to, business training, one-on-one advice, as well as access to non financial resources to help take their business to the next level.
- 3.8 If selected as a top 25(twenty five) entrant you hereby undertake to provide the Promoters and/or judges access to your business premises for a site inspection to be arranged within the Promoters' discretion.
- 3.9 By being selected as a final participant in this programme you undertake to sign a contract in which you commit yourself in writing to fully participate in all activities pertaining to the programme for a full period of twelve months.
- 3.10 The final participants hereby undertake to provide The Business Place and the United States government with access to their business for audit purposes.
- 3.11 The finalists hereby agree to participate in a variety of events arranged by the Promoters at the conclusion of the programme, within the Promoters' discretion. In the event of a dispute, the decision of the Promoters and judges will be final and binding on all aspects of the programme and no correspondence will be entered into.



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The Promoters, their directors, members, partners, employees, agents, consultants, suppliers, contractors and sponsors assume no liability whatsoever for any direct or indirect loss or damage arising from an entrant's participation in the programme or for any loss or damage, howsoever arising.

- 3.12 The Promoters will be entitled to publish each of the participant's names and photographs in any advertising, promotional, print, point of sale or public relations material for a period of 12 (twelve) months provided that the participants consent in writing to such usage, after having being publicly announced as finalists.
- 3.13 All entrants, by entering this programme, agree to be bound by these terms and conditions.
- 3.14 The Promoters reserve the right to substitute any training programme with another programme of similar commercial value.
- 3.15 The Promoters accept no responsibility for any copying, reproduction, or copyright infringement of business ideas and/or business plans, submitted by entrants.
- 3.16 All entrants hereby indemnify the Promoters against any claims brought by a third party/ies arising out of the infringement of the copyright of any third party/ies.
- 3.17 All entrants warrant that their business ideas and/or business plans are their own original work ("work") and their work does not infringe of the copyright of any third party/ies.
- 3.18 Participants agree to present a talk at Rosa Parks American Library (date to be determined) about entrepreneurship and their life experiences.
- 3.19 Participants should consider their application unsuccessful if you have not received a response by 31 January 2012.



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